

SCENARIO I

Imagine you are a patient who has inoperable locally recurrent head and neck cancer (ie no spread to distant sites) after radical radiotherapy. The treatment options available are listed in the table below with the pertinent details :

	<u>Standard Treatment – Chemotherapy</u>	<u>New Treatment – Combined Chemotherapy and Targeted Therapy</u>	<u>Experimental Treatment – Particle Radiation Therapy</u>
Details of treatment	Injection once every 3 weeks, 6 times in total, ie <u>15 weeks</u> in total	In addition to chemotherapy, weekly injections of new medicine for average of <u>28 weeks</u>	Fly to European Country twice, 4 to 5 weeks apart. Stay for about one week each time, during which receive treatment on one of the days
Side Effects of treatment	Nausea, vomiting, may become more prone to infection	Chemotherapy side effects, acne-like rash	Mucositis, dry mouth
Median Survival from start of treatment	7.5 months	10 months	13 months
Estimated Cost	<u>Approx SGD\$1,000</u>	<u>At least SGD\$100,000</u>	<u>At least SGD\$142,000</u> (includes airfare for two adults and accommodation for one week)
<u>Which treatment option will you choose?</u> (Please tick in ONLY one of the box)			

Which of the following reasons was the most important for you when arriving at your choice ?

<input type="checkbox"/>	Cost of Treatment
<input type="checkbox"/>	Duration of Treatment
<input type="checkbox"/>	Side Effects
<input type="checkbox"/>	Median Survival Achieved

SCENARIO II

Now imagine that the cost of treatment has been somehow slashed, and both new and experimental treatment cost the same :

	<u>Standard Treatment – Chemotherapy</u>	<u>New Treatment – Combined Chemotherapy and Targeted Therapy</u>	<u>Experimental Treatment – Particle Radiation Therapy</u>
Details of treatment	Injection once every 3 weeks, 6 times in total, ie <u>15 weeks</u> in total	In addition to chemotherapy, weekly injections of new medicine for average of <u>28 weeks</u>	Fly to European Country twice, 4 to 5 weeks apart. Stay for about one week each time, during which receive treatment on one of the days
Side Effects of treatment	Nausea, vomiting, may become more prone to infection	Chemotherapy side effects, acne-like rash	Mucositis, dry mouth
Median Survival from start of treatment	7.5 months	10 months	13 months
Estimated Cost	<u>Approx SGD \$1,000</u>	<u>At least SGD \$12,000</u>	<u>At least SGD \$12,000</u> (which pays for airfare for two adults and accommodation for one week)
<u>Which treatment option will you choose?</u> (Please tick in ONLY one of the box)			

Which of the following reasons was the most important for you when arriving at your choice ?

	Cost of Treatment
	Duration of Treatment
	Side Effects
	Median Survival Achieved

SCENARIO III

Now imagine that the cost of treatment is all paid for

	<u>Standard Treatment – Chemotherapy</u>	<u>New Treatment – Combined Chemotherapy and Targeted Therapy</u>	<u>Experimental Treatment – Particle Radiation Therapy</u>
Details of treatment	Injection once every 3 weeks, 6 times in total, ie <u>15 weeks</u> in total	In addition to chemotherapy, weekly injections of new medicine for average of <u>28 weeks</u>	Fly to European Country twice, 4 to 5 weeks apart. Stay for about one week each time, during which receive treatment on one of the days
Side Effects of treatment	Nausea, vomiting, may become more prone to infection	Chemotherapy side effects, acne-like rash	Mucositis, dry mouth
Median Survival from start of treatment	7.5 months	10 months	13 months
Cost	FREE	FREE	FREE
<u>Which treatment option will you choose?</u> (Please tick in one of the box)			

Which of the following reasons was the most important for you when arriving at your choice ?

<input type="checkbox"/>	Duration of Treatment
<input type="checkbox"/>	Side Effects
<input type="checkbox"/>	Median Survival Achieved

You have reached the end of the survey.
Thank you for your time and participation!